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February 9, 2009

Contact: Joseph O'Neill

Joseph_O'Neill@ncsu.edu

919-513-0852

AWARDS TO RECOGNIZE TRANSPORTATION EMISSION REDUCTION EFFORTS
Mobile CARE Initiative Will Honor Alternative Fuel and Advanced Technology Activities

Raleigh, N.C. – The N.C. Solar Center at North Carolina State University, along with Triangle Clean Cities and Centralina Clean Fuels Coalition, announced today the third annual North Carolina Mobile Clean Air Renewable Energy (CARE) awards.

The Mobile CARE awards will recognize individuals, fuel and technology providers, fleets, and policy innovations that are advancing alternative fuel and transportation technology activities in North Carolina. Nominations will be accepted until March 13, 2009. The awards will be presented as part of *2009 Drive Clean and Green: A North Carolina Tour*. This event will begin in Raleigh on April 15th at the 6th annual NC State Energy Office conference, "The New Reality: A Time to Act," and continue April 16th in Greensboro and Charlotte.

The Mobile CARE awards are supported by the North Carolina Division of Air Quality, State Energy Office, and the Department of Transportation. Keith Overcash, Director of the Division of Air Quality, expressed the importance of the awards. "The Mobile CARE awards show real actions that people can take to improve air quality in North Carolina," said Keith Overcash, director of the N.C. Division of Air Quality. "Winning projects can provide models for ways to reduce air pollution from cars and trucks."

The Mobile CARE awards are part of a \$2 million, 3-year Clean Fuel Advanced Technology (CFAT) project that has distributed over \$1.4 million for 30 transportation emissions reduction projects. The CFAT project has funded technologies in 14 different counties including diesel oxidation catalysts, natural gas vehicles, electric vehicles, biofuel refueling infrastructure, and electrified truck stop parking spaces. All together, these projects are reducing emissions in North Carolina by over 2 million kilograms per year.

"With 24 counties that do not meet national air quality standards, and transportation responsible for 30% of greenhouse gas emissions, it is important to recognize those that are making a difference in their communities to reduce transportation-related emissions," said Anne Tazewell, NC Solar Center Clean Transportation Program Manager. "We are encouraging individuals, businesses, and government entities to nominate themselves or their colleagues to raise awareness about the many technology and policy opportunities that exist."

Mobile CARE award nomination guidelines and applications are available under "Nominations" at:

<http://www.ncmobilecare.org/>

About the NC Solar Center

The N.C. Solar Center, a division of the College of Engineering at N.C. State University, has operated since 1988 as a clearinghouse for solar and other renewable energy programs, information, research, technical assistance, and training for the citizens of North Carolina and beyond. For more information about CFAT, visit www.cleantransportation.org.