



Get Involved. Get Educated. Get Results.

NC Mobile CARE (Clean Air Renewable Energy) is an initiative to recognize exemplary efforts to accelerate the use of alternative fuels and advanced transportation technologies. It's also an opportunity to learn what you can do to make your vehicles cleaner and more energy efficient. Check out more information at www.cleantransportation.org. There are three simple steps to becoming a Mobile CARE partner:

STEP 1: Complete a fleet/vehicle survey which will give us a snapshot of your current operations

STEP 2: Develop a plan/strategy to reduce emissions. You can review options with your local Clean Cities Coalition or Mobile CARE coordinators if there's no coalition in your area.

STEP 3: Earn recognition for these efforts. All new Mobile CARE partners will be recognized annually. Exemplary efforts will be awarded annually. One does not have to be a Mobile CARE partner to be eligible for exemplary awards.

As a Mobile CARE partner you can see a real reduction in emissions and fuel consumption, which can make a difference on the environment and possibly your pocketbook. Examples of efforts you can incorporate in your operations:

- ✓ Reduce fuel use and emissions through conservation policies and activities - idle reduction policy, car pooling, sizing vehicles, etc.
- ✓ Diversify fuel sources by displacing petroleum with the use of Biofuels and other alternative fuels.
- ✓ Employ emission reduction technologies such as- diesel retrofits, hybrids, CNG retrofits etc.
- ✓ Develop organization policies to ensure expanded use of alternative fuels and advanced transportation technologies to strengthen local economies and improve air quality.

NC Resources:

The Triangle Clean Cities Coalition promotes the use of alternative fuel vehicles (AFVs) in the Triangle Region by creating partnerships to develop the AFV market and related infrastructure. For more information contact Tobin Freid at (919)558-9400.

The Centralina Clean Fuels Coalition promotes, accelerates, and expands the use of alternative fuels in the transportation sector in the counties surrounding the Charlotte area. For more information please contact Jason Wager at (704)348-2707.

The Land-of-Sky Clean Vehicle Coalition is increasing the use of alternative fuels and vehicles in the Asheville area. For more information contact Bill Eaker (828) 251-6622.

The NC Solar Center is a resource to help with surveys and analyzing options for reducing emissions, incorporating advanced transportation technologies, and diversifying fuel supplies. The NC Solar Center will help all areas of North Carolina not included in the above coalitions. For more information contact Anne Tazewell (919)513-7831.



National Resources:



ICLEI provides technical consulting, training, and information services to build capacity, share knowledge, and support local government in the implementation of sustainable practices, including transportation through a green fleets initiative. Visit their website for more information www.iclei.org/



This national initiative is striving to meet or beat the Kyoto Protocol targets in their own communities, through actions such as anti-sprawl land-use policies, fossil fuel reduction in fleets, and public information campaigns. Visit their website for more information www.seattle.gov/mayor/climate/

NC Funding Resources:

- Division of Air Quality Mobile Source Reduction Grant: www.ncair.org/motor/ms_grants/
- Clean Fuel Advanced Technology (CFAT) Funding: www.cleantransportation.org under Funding